



A TOWARDS EMPLOYMENT SOCIAL VENTURE

There's more than one reason why Bloom Bakery's handcrafted treats are so appealing. In addition to utilizing top-of-the-line baking techniques from European artisan bakery specialist Maurice Chaplais, our breads, pastries, and café meals are prepared by staff on a pathway out of poverty. That's why we proudly use the slogan: **"Creating jobs is our secret ingredient."**



Bloom Bakery is a business with a heart. We bake to provide jobs for low-income and disadvantaged adults in Greater Cleveland. We are a benefit corporation owned by Towards Employment, a non-profit organization founded in 1976 that has helped more than 122,000 people prepare for jobs, get jobs, keep jobs, and move up the career ladder.

IN BAKING, bloom is the golden brown color of the crust of well-baked bread. It also represents the ultimate goal we have for our employees—to blossom and to thrive. Our employees' training and experience will provide the "bloom" on their resume—a recognizable symbol that they have met the exacting standards of production and customer service that the baking industry requires. At Bloom Bakery, we are not only passionate about providing jobs to people who most need them, but we are also passionate bakers serving the highest quality in handcrafted breads, pastries, and café meals.

bloombakery.com | 200 Public Square | 1938 Euclid Avenue

